

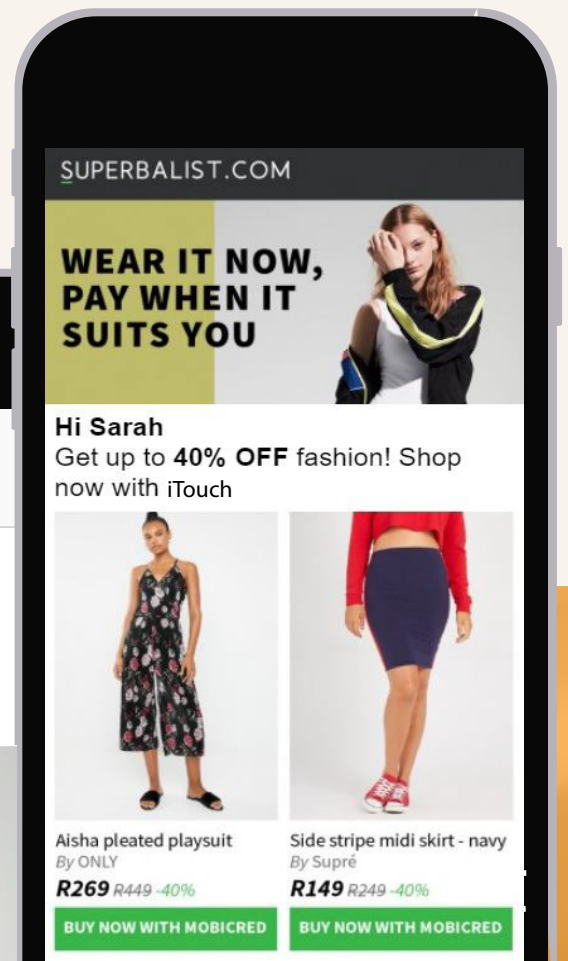
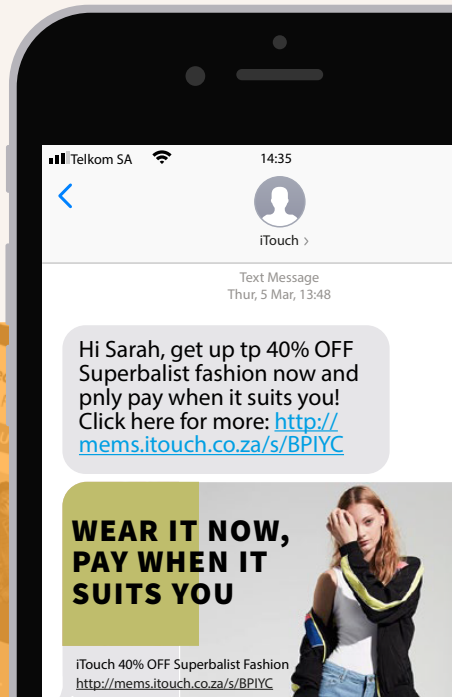


RICH MESSAGE SERVICES

FOR MORE EFFECTIVE MARKETING CAMPAIGNS

Discover the power to create your own personalised, feature-rich customer interaction and marketing campaigns with iTouch RMS.

- ✓ Higher engagement rates
- ✓ Higher click-through rates
- ✓ Better return on investment



78% of consumers will only engage offers if they have been personalised

400% improved customer engagement

90% of people check an SMS 3 minutes after receiving it

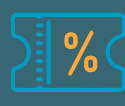
RMS FEATURES



Graphics & Video
Rich content



Surveys:
Data collection



Voucher Redemption:
Loyalty programme



Promotions:
Relevant to each unique customer



Social Media:
Interactive



Instant File Uploads:
Efficiency



Payments:
Seamless payment journey



Statements:
Personalised content



INTEGRATE

Seamlessly integrate with your customer database and internal software.



PERSONALISE

Manage what your customers will see depending on their data.



AUTOMATE

Create targeted communication triggered by time, event or customer behaviour.



ANALYSE

Make informed business decision based on behavioural metrics.

If you're going to send an SMS, make sure it's an **RMS**.